

**Saturday 6th August 2011**

**NYNGAN AG  
EXPO 2011**

**SPONSORS  
INVITATION**

**Nyngan Ag Expo Inc**



Web: [www.nynexpo.com](http://www.nynexpo.com)



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Web: [www.nynexpo.com](http://www.nynexpo.com)

## Invitation to sponsors

Nyngan Ag Expo  
Saturday 6th August 2011

The Nyngan Ag Expo is now in its 18<sup>th</sup> year and has a commitment to '*inform, educate and promote*'. Our focus and responsibility is simple and clear and we act in a manner that delivers a modern and efficient event that will initiate a transfer of knowledge and products from innovative, relevant and committed sponsors, to - primary producers and the wider community.

Working as a not for profit organisation, the committee has a commitment to raise funds to benefit community organisations and businesses within the Nyngan district. To date the Nyngan Ag Expo has contributed funds to – Bogan Shire Council, Care West Cancer Unit, Nyngan SES and the Nyngan Golf Club Associates.

The committee achieves in providing our sponsors, exhibitors and visitors with an event experience that is second to none and to make each year with growth “the best Ag Expo ever”. This structure allows us to re-invest in our biggest assets, our site and our Ag Expo resources.

In 2010 we were successful in gaining 240 exhibitors representing over 700 companies and in excess of 4000 patrons through the gate. A vast improvement on previous years, this combined with a strong advertising and promotional program put together by the committee, creates the ideal opportunity for your company to showcase the best in Australian farming, from services to the farming community, animal health and husbandry, farm machinery, tools and equipment or services that make provisions for those looking for lifestyle changes.

Your sponsorship will add to the overall success of the Expo and also bring additional patrons through the gate. With our commitment to “*inform, educate and promote*” we encourage any new and innovative products that will assist in making the day to day living of both the farmer and the community at large an easier lifestyle.

We in turn fulfil our objectives with informative seminars, discussions and forums or demonstrations of machinery and products that assist with these objectives.

The organising committee is asking for your commitment for sponsorship to be received by **December 1st 2010** to allow us to commence our advertising and promotional program in early 2011. Upon your commitment you will immediately be added to our website which ensures, in excess of 12 months promotion of your company

I have enclosed the benefits available to our sponsors for your consideration, should you have any further queries please contact Robyn Harris our administrator on 02 6832 1238

Yours Sincerely

Terry Tremain

Chairperson



# Sponsors Benefits

## Nyngan Ag Expo

2011

Benefits	Gold	Silver	Bonze	Minor
Prime Site Allocation, with 12 x 12 m site space	Yellow			
Option to hold demonstrations/seminars	Yellow			
Positioning of large company banners, etc at entry gates and throughout the grounds	Yellow			
Guarantee that your logo will appear on <b>all</b> print media	Yellow			
Logo to appear on all print media	Yellow	Grey		
Logo to appear according to your package on 'coversheet' that accompanies all correspondence	Yellow	Grey	Brown	
Option for a link on expo web site to your website	Yellow	Grey	Brown	
Business name to be listed on 'coversheet' that accompanies all correspondence	Yellow	Grey	Brown	
Major positioning of logo on Television advertising	Yellow			
Minor placement of logo on Television advertising		Grey		
Logo positioned on website (size depends on package)	Yellow	Grey	Brown	Listing only
Logo to appear on Information Flyer	Yellow	Grey	Brown	Listing only
¼ page Advert in information booklet (size depends on package)	Yellow	Grey	Brown	Listing only
6 x 6 m site allocation		Grey		
3 x 3 m site allocation		Grey	Brown	

# 2011 NYNGAN AG EXPO

## SPONSORSHIP AGREEMENT

**CLOSING DATE – 1st December 2010**

We agree to undertake sponsorship of the Nyngan Ag Expo for the year 2011.

**Company**

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**Postal Address**

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**Contact Name**

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**Tel** \_\_\_\_\_

**Fax** \_\_\_\_\_

**Email** \_\_\_\_\_

**With the following sponsorship package (Please tick)**

- |                          |                |                |
|--------------------------|----------------|----------------|
| <input type="checkbox"/> | Gold Sponsor   | \$3000.00+ GST |
| <input type="checkbox"/> | Silver Sponsor | \$1500.00+ GST |
| <input type="checkbox"/> | Bronze Sponsor | \$ 800.00+ GST |
| <input type="checkbox"/> | Minor Sponsor  | \$ 400.00 +GST |
| <input type="checkbox"/> | Gate prize     | Value \$_____  |

In return for Sponsorship, the Nyngan Ag Expo Committee agrees to follow the package guidelines of the above sponsorship.

We (the sponsor) also agree to pay all amounts owing for our Sponsorship immediately, upon receipt of a Tax Invoice from the Nyngan Ag Expo. (Payment to be made prior to 30<sup>th</sup> June 2011)

- I have enclosed a copy of my Public Liability insurance policy and advertising requirements

Closing date for advertising information is June 1<sup>st</sup> 2011

It is our responsibility as a sponsor to email to : [nynganagexpo@bigpond.com](mailto:nynganagexpo@bigpond.com).  
a printable copy of our current company logo for use in advertising and promotion campaigns

Print Name: \_\_\_\_\_ Dated \_\_\_\_\_

Signed \_\_\_\_\_ Position \_\_\_\_\_

Please fax to (02) 6832 2539 or post to PO Box 115, Nyngan NSW 2825